



The Platinum Services
Because Great Events Don't JUST Happen

ERIKA A. ALBINI

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Erika A. Albin is the principal planning consultant and owner of [The Platinum Services](http://www.pltservice.com), an event planning and management consulting company based in Las Vegas, Nevada. With more than 15 years' experience, Erika brings extensive corporate, nonprofit, small business and private event planning, project management and marketing experience to her clients.

Erika is well versed in building and developing broad reaching fundraising campaigns as well as creating and executing special events for a variety of industries, including corporate, not-for-profit, government, consumer product and beauty/fashion product launch events among others. Through her work, she has a proven track record in effectively leading, motivating and empowering others while achieving objectives and delivering profits in the corporate and non-profit sectors for more than fifteen years. She has earned a reputation for successfully impacting sales and fundraising profitability, building and strengthening partnerships, and creating and developing successful brand awareness campaigns.

Prior to launching [The Platinum Services](http://www.pltservice.com) in 2009, Erika served as the Regional Community Outreach Manager (West Coast,) for the Tuberous Sclerosis Alliance (TSA) headquartered in Washington, DC. In her role, Erika managed and executed two of the organization's highest grossing fundraising events, Comedy for a Cure, Hollywood and OC Golf Tournament of Champions. Additionally, she implemented community outreach programs and support forums, and developed TSA's west coast regional medical conferences. Erika also trained, managed and led thirteen (13) state volunteer alliances, organizing and executing support forums, walk-thons and various fundraisers within each alliance.

In 2001, Erika served as public relations manager for Cradle Holdings, Inc. in New York, and as corporate executive coordinator for Estee Lauder Companies at *stila* from 2003 to 2006 in Los Angeles, California, which prompted her to become more involved in event planning, community outreach and fundraising efforts.

In addition to her professional commitments, Erika has dedicated and donated her time and resources to a variety of charitable organizations in Nevada, California and New York. Nevada Volunteers, Junior Achievement, Good Shepard Shelter, Hollygrove Home for Children and Women In Need.

Erika attended Fairleigh Dickinson University where she studied entrepreneurial business and the Universität Bern, Switzerland, where she studied languages. Erika holds a certificate in Conference Management & Event Planning (CMEP) from The International School of Hospitality. She is an active member of the International School of Hospitality Alumni Association (TISOH), the National Association of Women Business Owners (NAWBO) and the National Association of Professional Women (NAPW). She is a member of the Las Vegas Chapters of National Association of Catering Executives (NACE), International Special Events Society (ISES) and the Main Street Chamber.

Erika is fluent in Hungarian, conversational in German and French.

For more information visit, www.pltservice.com

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