



The Platinum Services
Because Great Events Don't Just Happen

The Platinum Services

Luxury Planning Consultants

The Platinum Services is a special events consulting firm with experience in all business sectors, from corporate to non-profit, small business and individual. We are dedicated to help craft your event and devise effective strategies that resonate with your target audience to meet your goals and objectives.

We understand everyone is continually reaching for a WOW factor while still working within ever changing budgetary constraints. Our event planning strategies are designed to help meet specific goals and objectives, from a gala to fundraising program or team building initiatives. Through our marketing approach toward brand identity, target audience and objectives, we produce specialized events and services.

At **The Platinum Services** we are committed to providing our clients with highest level of service. Our service model offers hands on planning and attention by the principal consultants to get the most from our expertise. We consider ourselves an extension of your event and marketing departments. Partnering with your team ensures high return on your investment for your events and programs.

The Platinum Services delivers a wide range of special event and management services including:

- Special Event Planning
- Conference & Meeting Planning
- Program Production & Management
- Fundraising Initiatives and Management
- Event Marketing Management

Our Vision: *To help business and individuals continually achieve their goals and objectives through (WOW factor) events within budgetary constraints in an ever changing economic environment.*

Bringing our talents in project management, marketing, sales, public relations and fundraising offers a multifaceted approach to special event production, delivering ROI while continuing to build and nurture that precious business to consumer relationship.

Our Value: Business success is about building lasting relationships and trust with stakeholders, consumers and constituents. It begins with staying true to the mission and vision to the business identity then creating an experience as an extension of it. We make certain our productions speak to and nurture all the relationships throughout the process. This will ensure continual engagement and participation from clients, team members, consumers and constituents.

For more information visit, www.pltservice.com or give us a call at 702.586.1880.

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